

# IMPLEMENTATION COMMITTEE

MINUTES FROM MEETING HELD ON  
February 28, 2008  
5:30 P.M.

Name	Meeting Date	Confirmed	In Attendance
Bruce Norton			Resigned
Chris Mariscotti			
Christina Gomez Vidal Diaz			X
Cynthia Ortegon			
Dave Merchen			X
Dave Randall			X
David Hernandez			
David Tooley			X
Debi Bray			
James Glynn			
Jerry Noblett			
Kathi Stokes			
Larry Risinger			
Linda Lewis			
Linda Lewis Wright			
Lois Grow			X
Marilyn Marsh			
Mary Anne Seay			
Michael McHatten			X
Mike Kime			X
Mike Westley			
Pam Beecher			
Rae Gomes			
Robert Poythress			
Rosanne Bonilla			X
Shirley Driggs			
Trish Taylor			
Wendy Silva			
Will Oliver			

## COMMITTEE REPORTS:

David Randall, Planning Director – The committee is serving in a Public Advisory Role for the General Plan. At the meeting last Monday, attendance was down a little with only 25 individuals attending. It was more of a question and answer meeting. There is

information available on the web site that advises exactly what will be discussed at the meeting. It can be reviewed ahead of the meeting, the public is invited to review and ask questions at any time ahead of the meeting or during the meeting. It was suggested that the seating be arranged in a circular pattern where you could see everyone's face and hear their comments. There is a page on the web site for concerns to be expressed. County residents who are in the sphere of influence need to have access to the City Newsletter.

Mr. Randall and Mr. Merchen made a presentation at the Madera Adult School. They were all Spanish speaking and Zelda did the translating for 30 individuals. They were women in the 20-40 age group. Their main concerns listed below are:

1. New transit for this population.
2. Density
3. More Parks – more interested in a big Park as opposed to small community parks.
4. More parking on school sites.

Dave Merchen, Community Development Director - Getting the General Plan information out to everyone is very important. Mr. Merchen has spoken with Bobby Gran about advertising on his movie screens. Bobby is looking into it.

Robert Poythress – It's about Public Outreach – get the message out as soon as possible. The newspaper could possibly get the word out for us.

David Tooley, City Administrator – We will become more engaged with the Workforce Development Office (Elaine Craig). David will be meeting with her Wednesday, March 5, 2008 for lunch and to expand the relationship between the City and the Workforce Development Agency. Ms. Silva, Mr. McHatten and Lois Grow of the EDC Office will also be attending the luncheon. The COMPAC Committee would like to be involved in the process. David to get on Agenda.

Lois Grow suggested that we promote what is happening already in the City.

Michael McHatten, Administrative Services Director – Mr. Mike Westley will miss the next couple of meetings. Christine will chair in his spot temporarily. It was suggested that the Town Hall Meetings be moved around town. After some thought, it was determined that it would be best to keep the meetings at the same location all the time so that the citizens of the community were not confused as to where it would be held. Mr. McHatten is presently preparing for the web site development.

The Chamber of Commerce is hosting the Vision Plan and Town Hall meetings on their web site.

It was suggested that we possibly put up a Vision booth at the outside activities that occur around town.

At an earlier meeting, Michael advised Marylin Marsh spoke of starting the planning stages for the Farmers Market this year.

Michael McHatten advised that the Community Garden (Baldwin Moy) will have their first planting on Earth Day which is April 22, 2008. Michael also advised that they are working with the Junior High, High School and Adult Sports to create a Sports Council.

Another item of interest is the Youth Center – it bids next Tuesday. Award of project will be made and the project should take approximately one year to complete. It will be next March or April of 2009.

Rosanne Bonilla advises that she has delivered five packets of the Vision Plan to various leaders in the community.

The next meeting is scheduled for March 27, 2007 at 5:30 in the Conference Room. Please mark your calendars.